



Memorandum

To: Eric Frankel

From: Rikke Rask

Date: 11/18/2003

Re: **BLUE COLLAR COMEDY TOUR (1st Run)**

COMEDY CENTRAL'S #1 MOVIE EVER WITH M18-49!

Acquired Movies Are Unstoppable! The *Blue Collar Comedy Tour* debuted on Comedy Central last night 11/17/2003 from 8-10pm delivering a powerful 1.6 HH Cvg Rtg!

- **Comedy Central's #1 movie EVER out of over 9000+ (Data available from 10/02/1993) with M18-49! #2 with M25-54 and A25-54, #3 with A18-49, #4 with M18-34, #5 with HH, #8 with W25-54 and #9 with W18-49!**
- **Scores all time highs for Comedy Central in the time period with HH, Total Viewers, all Adults, all Men and W18-49!**
- **Versus all Comedy Central's programs season-to-date (240), ranks #2 with HH, Total Viewers, A18-49, M18-49, W18-49, M25-54 and A25-54 - Second only to *South Park!* #1 with W25-54 (ties SP).**
- ***Blue Collar* ranks #1 in its time period with A18-49, A18-34 and M18-34, #2 with M18-49, A25-54, W18-34 and W25-54 versus 50+ cable nets!**
- **Versus all cable programs for the day (1200+), ranks #3 with A18-49 and M18-49 (surpassed by just 2 airings of WWE) beating heavyweight *Law & Order* and numerous cable hits: *Trading Spaces, Punkd, MTV Cribs, Rich Girls, While You Were Out* and *1-800 Missing!* #4 with M18-49 and A25-54, #5 with M18-34, #7 with A18-34 and M25-54!**

Source: Galaxy NHI as dated. Cvg Rtg.

DAILY

Speed Business Information

VARIETY

\$3.25

NEWSPAPER

THURSDAY

NOVEMBER 20, 2003

VARIETY.COM

'Collar' fits for Comedy

By JOHN DEMPSEY

NEW YORK — "Blue Collar Comedy Tour," a full-length red-neck-humor version of concert movies like "The Original Kings of Comedy," harvested more than 2 million total viewers on Monday, making it the most-watched movie in the 12-year history of Comedy Central.

The success of "Blue Collar" comes less than a week after "The Andy Griffith Reunion: Back to Mayberry" scored big ratings in primetime on CBS.

These results could trigger a spate of country-humor projects, particularly since Comedy Central

paid Warner Bros. Pictures, the distributor of "Blue Collar," only \$1 million to get 30 runs of the movie over a four-year exclusive license term.

"Blue Collar" features four standup comics — Jeff Foxworthy, Bill Engvall, Ron White and Larry the Cable Guy — performing their routines before a live audience. Warner Bros. released the movie in a few selected cities in January, and Comedy Central bought out the pay TV window to get the movie in a U.S. TV premiere.

The MPAA awarded "Blue Collar" a PG-13 rating, so the network didn't have to perform major surgery on its content.



WILLIAM MORRIS AGENCY, INC.

TALENT AND LITERARY AGENCY

Bill Engvall

Biography

The thing that makes any entertainer successful is the ability to connect with an audience. It's the quality of sharing the humor in everyday situations that has made Bill Engvall one of the top comedians today and among the busiest.

Bill will be starring in **THE BLUE COLLAR COMEDY TOUR MOVIE** with Jeff Foxworthy and featuring special guests Larry The Cable Guy and Ron White. Warner Bros. will release the movie during the first quarter of 2003. To date, the tour has grossed more than twelve million dollars since it began in 2000 and has been the top grossing comedy tour for the past two years. The foursome also released the best selling, **BLUE COLLAR COMEDY TOUR LIVE CD** (Scream Marketing).

In September of 2002, Bill will be releasing his fifth comedy album, "Cheap Drunk", on Warner Bros. Records and features his singing and songwriting debut. His first album, **HERE'S YOUR SIGN** (Warner Bros. May '96), has been certified Platinum, selling more than one million copies and held the #1 position on the Billboard Comedy Chart for 15 straight weeks. It went on to peak at #5 on Billboard's Current Country Album Chart and reached the Top 50 on Billboard's Top 200 Album Chart.

Collaborating with musician Travis Tritt on a video also entitled, **HERE'S YOUR SIGN**, Bill became a fixture on the play lists of CMT and TNN. The single of the same name became the most requested single on country radio. It was ranked #1 on Billboard's Country Singles Sales Chart for ten weeks and reached the Top 30 on the Billboard's Singles Sales Chart, which covers all genres of music. The **HERE'S YOUR SIGN** single also achieved Gold status, not a common occurrence in the country market. In 1997, Engvall won the "Best Selling Comedy Album" award at the annual NARM convention, outselling albums by Chris Rock and Adam Sandler.

Bill's second CD, **DORKFISH** (Warner Bros., October '98), which has been certified Gold, has sold more than 500,000 copies and had the honor of being ranked #1 on Billboard's Comedy Chart, surpassing Jerry Seinfeld's album. In December of 1999, Warner Bros. released **HERE'S**

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YOUR CHRISTMAS ALBUM, Bill's third album which was filled with songs destined to become Christmas classics: "Rudolph Got A DUI," "I Am Being Sued By Santa Claus," and Bill's all time favorite, "Fruitcake Makes Me Puke."

His fourth comedy album entitled **NOW THAT'S AWESOME!** (BNA Records/Nashville) topped Billboard's Comedy Charts at # 1 and was highlighted in "USA TODAY." No matter how many records he sells Bill says he would never give up performing live, "When you're doing stand-up, you achieve an intimacy with the audience you can't get on TV. There's not a better feeling in the entire world then when you look out and see the audience is identifying with you."

A native of Galveston, Texas, Bill moved to Dallas and was working as a disc jockey with plans of becoming of a teacher. While in a nightclub one evening, Bill decided to try his hand at stand-up comedy and quickly found that making people laugh was truly his forte. Soon after, he decided to move to Los Angeles to pursue television opportunities.

First there was a Showtime special, "A Pair of Joker's" with Rosie O'Donnell, followed by Bill hosting A&E's "Evening at the Improv" and several appearances on both "The Tonight Show" and the "Late Show with David Letterman." In 1992, Bill won the American Comedy Award for "Best Male Stand-up Comedian." After appearing in episodes of "Designing Women," Bill went on to portray Buck Overton on the ABC sitcom, "Delta", starring Delta Burke, thus solidifying his status as a sought-after comic. Bill also starred in the NBC series, "The Jeff Foxworthy Show", where he played Jeff's best friend. Engvall also hosted the television show, **SOFA CINEMA**, for TNN. Bill's humor has also extended into the world of books with the publication of, "You Don't Have To Be Dumb To Be Stupid" (Longstreet Press).

Bill resides in Southern California with his wife and two children. Additional information is available at www.billengvall.com.